

# Memo

To : All Distributors/ASDs  
From : Channel Sales  
Reff# : ME#DS/002/12  
Date : 1<sup>st</sup> Feb 2012  
Subject : **MNP 28 Months Validity Promotion**

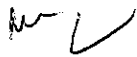
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Dear all,

Good News!

XOX is pleased to announce that the MNP 28 Months Validity Promotion will kick start on the **2<sup>nd</sup> Feb 2012**. Subscribers who do port in and activation between the periods of 2<sup>nd</sup> Feb 2012 until 30<sup>th</sup> June 2012, are able to enjoy this feature of **28 months validity**. Every MSISDN ported in is only entitled to a 28month validity period once.

Term and conditions as following:

- Promotion : **MNP 28 months validity**
  - Promotion Period : **2<sup>nd</sup> Feb 2012 to 30<sup>th</sup> June 2012**
  - Eligible Product : **Xin Xun ( exclude Hybrid )**
  - Eligible Subscribers: **MNP that ports in and ACTIVATED from 2<sup>nd</sup> Feb 2012 to 30<sup>th</sup> June 2012**
  - Channels : **Traditional & Non Traditional**
  - **Subscriber bonus airtime:**
    - 1<sup>st</sup> recharge after activation of a minimum RM10, additional RM5 talk time
    - 2<sup>nd</sup> month recharge, RM2 will be rewarded if recharge RM30 and above
    - 3<sup>rd</sup> month recharge, RM2 will be rewarded if recharge RM30 and above
    - 4<sup>th</sup> month recharge, RM2 will be rewarded if recharge RM30 and above
    - 5<sup>th</sup> month recharge, RM2 will be rewarded if recharge RM30 and above
    - 6<sup>th</sup> month recharge, RM2 will be rewarded if recharge RM30 and above
    - 7<sup>th</sup> month recharge, RM2 will be rewarded if recharge RM30 and above
    - 8<sup>th</sup> month recharge, RM2 will be rewarded if recharge RM30 and above
    - 9<sup>th</sup> month recharge, RM2 will be rewarded if recharge RM30 and above
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*\*Bonus airtime is only entitled to traditional channel subscribers (XinXun subs), not entitled to non-traditional channel , special projects and Hybrid subscribers.*

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- **Promotion mechanics**

- The first and the only one time port into XinXun ( Activated on/before 30<sup>th</sup> June 2012 ).
- The MNP subscriber MUST be an active subscribers with minimal RM30 top-up within every 3 months
- XOX to revert the MNP into 'normal' status should there be no activities after a period of 6 months
- Not allow to port-out within the first 6 months after activated
- The information of the validity period (28 months) will be updated within 7 days from the date of activation.

- **Dealer Incentive**

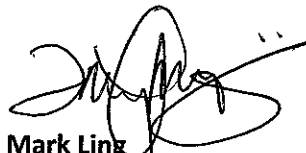
- Trailing incentive of 5% for the first 6 months. (Only for traditional channel dealers)

*\*For incentive payout and subsidies, all payment type is at the sole discretion of XOX.*

***IMPORTANT NOTICE :*** *If we suspect dealers fraudulently register subscribers using forged NRICs or passport or there are no real subscribers, we reserve the rights to suspend any incentives pending investigations and if the investigation proved that there are fraudulent activities conducted by the ASDs or dealers, we reserve the right not to recognized the registered subscribers, not to pay the incentives entitlement, to reprimand/suspend the dealership agreement and/or to report to the relevant Authorities.*

Should you require further information please do not hesitate to contact us.

Thank You.



**Mark Ling**  
*SVP, Sales & Business Development*